

Principles for How 24:14 Handles Data

In order to engage every unreached people and place with a movement strategy by 2025, we have to have a robust system of data collection to know how we are doing. Only by identifying and communicating the gaps can we fulfill this goal.

As a result, data collection is a huge part of 24:14. Our hope is to have the best, most complete picture of movement data globally. At the same time, we recognize the myriad security concerns that stem from sharing movement data.

24:14 has committed to the following principles that will govern how we use any data you share with us. As a general rule, our top priority is security; sharing strategic data is secondary and will not be done when it could be compromising.

24:14's Data Handling Principles:

- Our top priority is security. Our second priority is providing insight that enables better strategic decision-making and collaboration.
- All raw movement data is securely stored and access is limited to a few trusted 24:14 researchers and leaders.
- Individual discrete data elements (e.g. who's doing what where, which movements, how big, which countries, which peoples, etc.) are never shared publicly.
- Data is only aggregated to regional and global totals which are shared in certain media like the 24:14 dashboard PowerPoint and on the 24:14 website.
- Data can be shared in more granular detail only if the data source agrees to it. For example, if an organization wants to connect with others targeting a specific people group, we only make those connections if those who have entrusted their data to us have agreed to it based on their security profile.
- Data on movement gaps and movement engagement gaps can be shared with trusted leaders and organizations, but an entire list of all gaps will not be shared, as this can be reverse-engineered to identify engagements/movements and could compromise security for those on the ground.

We ask all data sharers to select a security profile for their data. This informs how we handle their data and any requests from others to connect with them:

1. **Don't Share Details** but aggregate data to region / global total
2. **Can Share With Approval** but connections/sharing must be pre-approved
3. **Can Share Within 24:14** but with notes about security
4. **Published and Shareable** public data, but still concerns about web, etc.
5. **Completely Public** and widely known, published

Do you have data to report? Contact Justin Long at justin@beyond.org