

24:14 Movement Data Dashboard

March 2020



The Problem – Losing Ground

One out of every three people
has **no access to the gospel message**

3.2 billion

Lost souls in **1985**

5.5 billion+

Lost souls in **2019**

Evangelism of unreached peoples is
not keeping pace with the population growth rate



The Solution - Movements

- Church Planting Movements (CPMs) grow rapidly and often **exceed the population growth rate.**
- In the last 20+ years, the **number of movements has increased dramatically,** spreading to every continent.



Movement Markers

1

Reproductive

To consistent 4 Generations
(in multiple streams)

2

Rapid

Reaching 4+ Generations
3-5 years from 1st Generation

3

Level 5+ on
CPM Continuum



The 7-stage CPM Continuum

1 - **Moving purposefully (G1)** Team on site trying to consistently establish NEW 1st generation believers & churches

2 - **Focused (G2)** Some 2nd generation churches (G1 believers started them)

3 - **Breakthrough (G3)** Consistent G2 & some G3 churches

4 - **Emerging CPM (G4)** Consistent G3 & some G4 churches



ESTABLISHED CPM



5 - **CPM** consistent 4th+ generation churches; multiple streams

6 - **Sustained CPM** Visionary, indigenous leadership leading the movement with little/no need for outsiders. Stood test of time.

7 - **Multiplying CPMs** Catalyzing new CPMs in other unreached peoples and places



What God is doing through His Body!

3,216

reports of active
CPM engagement

1,053

Stage 5 CPMs
4+ gen

74.6 million

believers in all CPM
engagements

4.4 million

known churches in
all CPM
engagements

71k

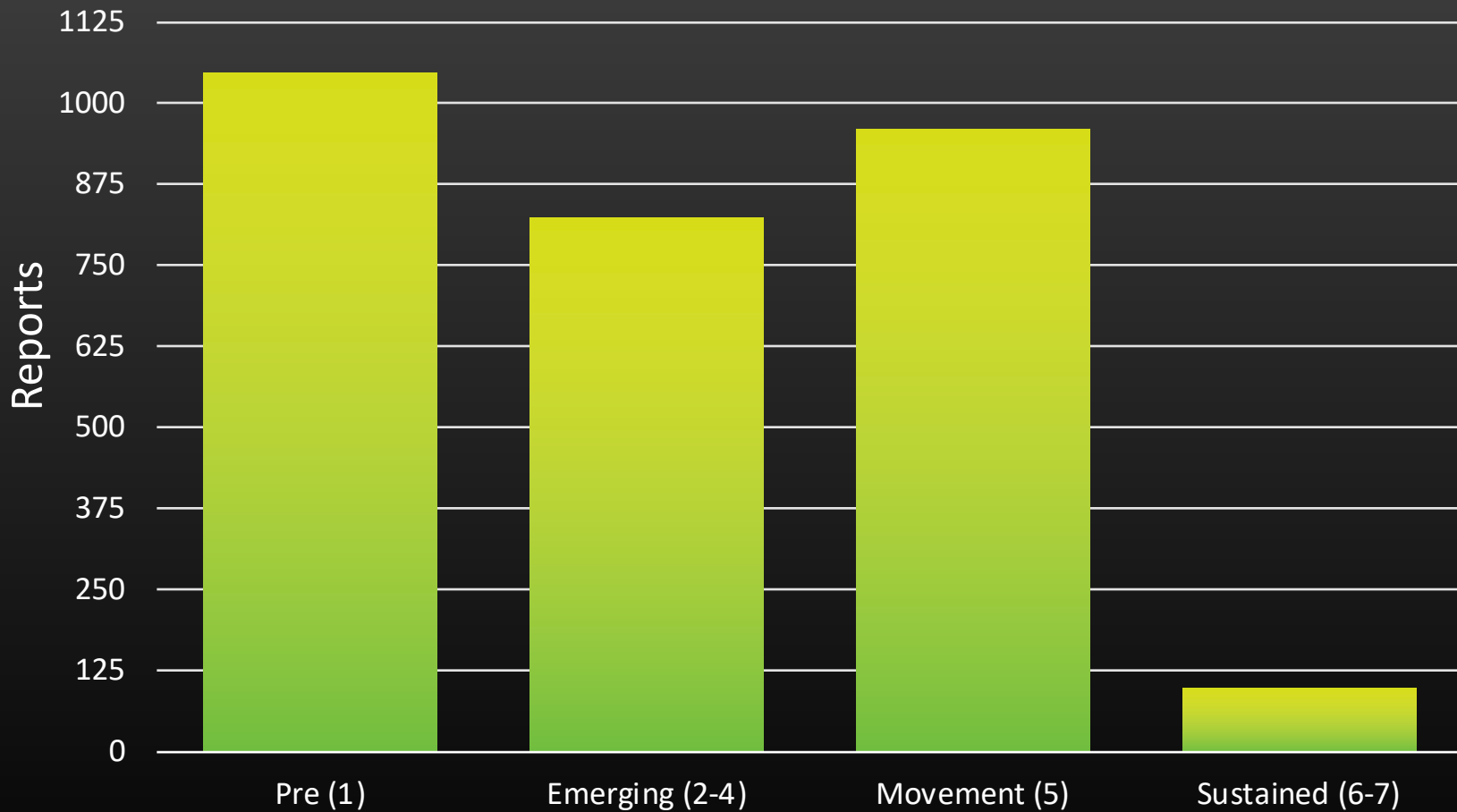
believers per Stage
5+ CPM, average

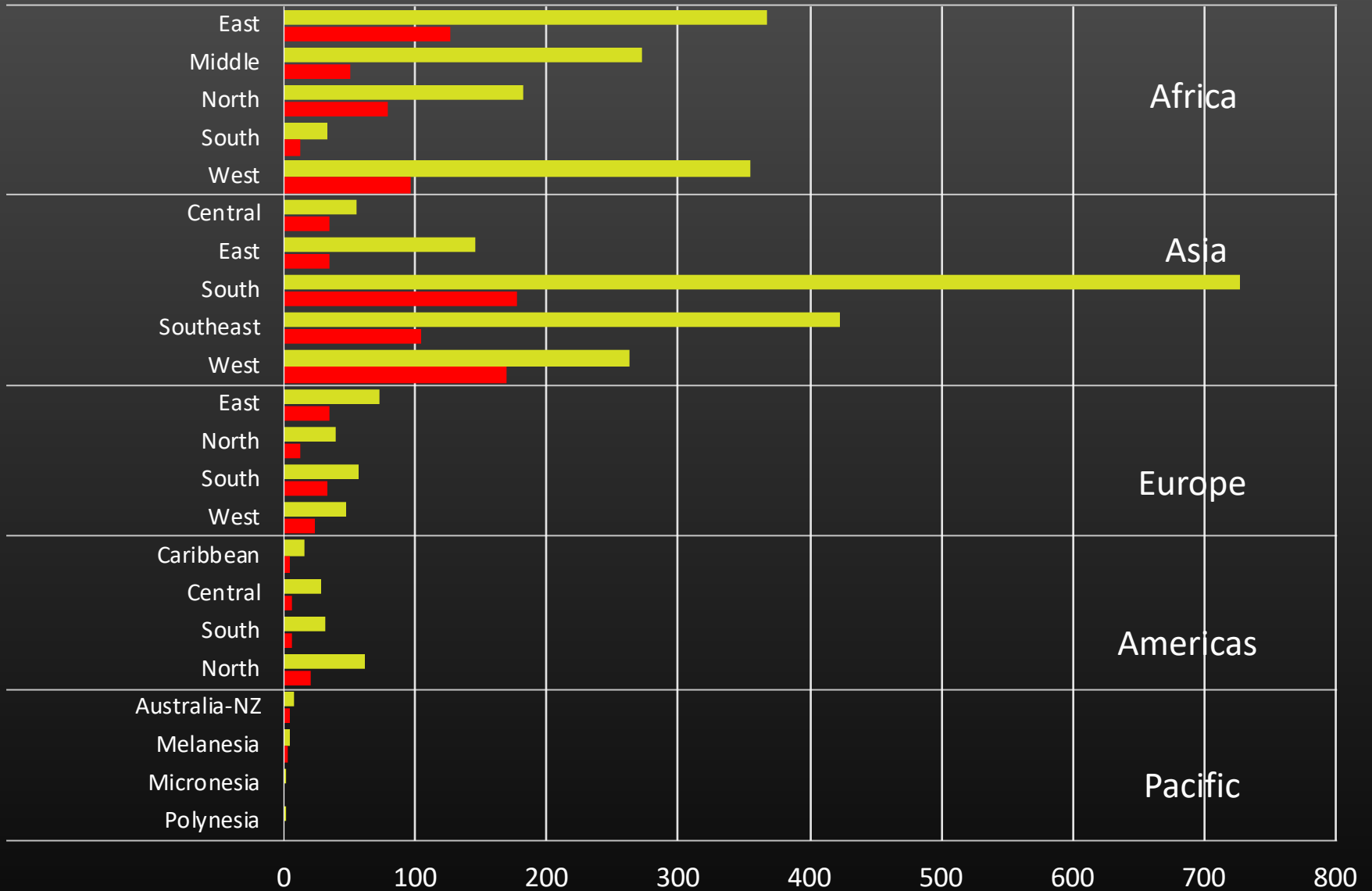
17

average believers
per church,
per CPM



Number of Engagements per Continuum Stage

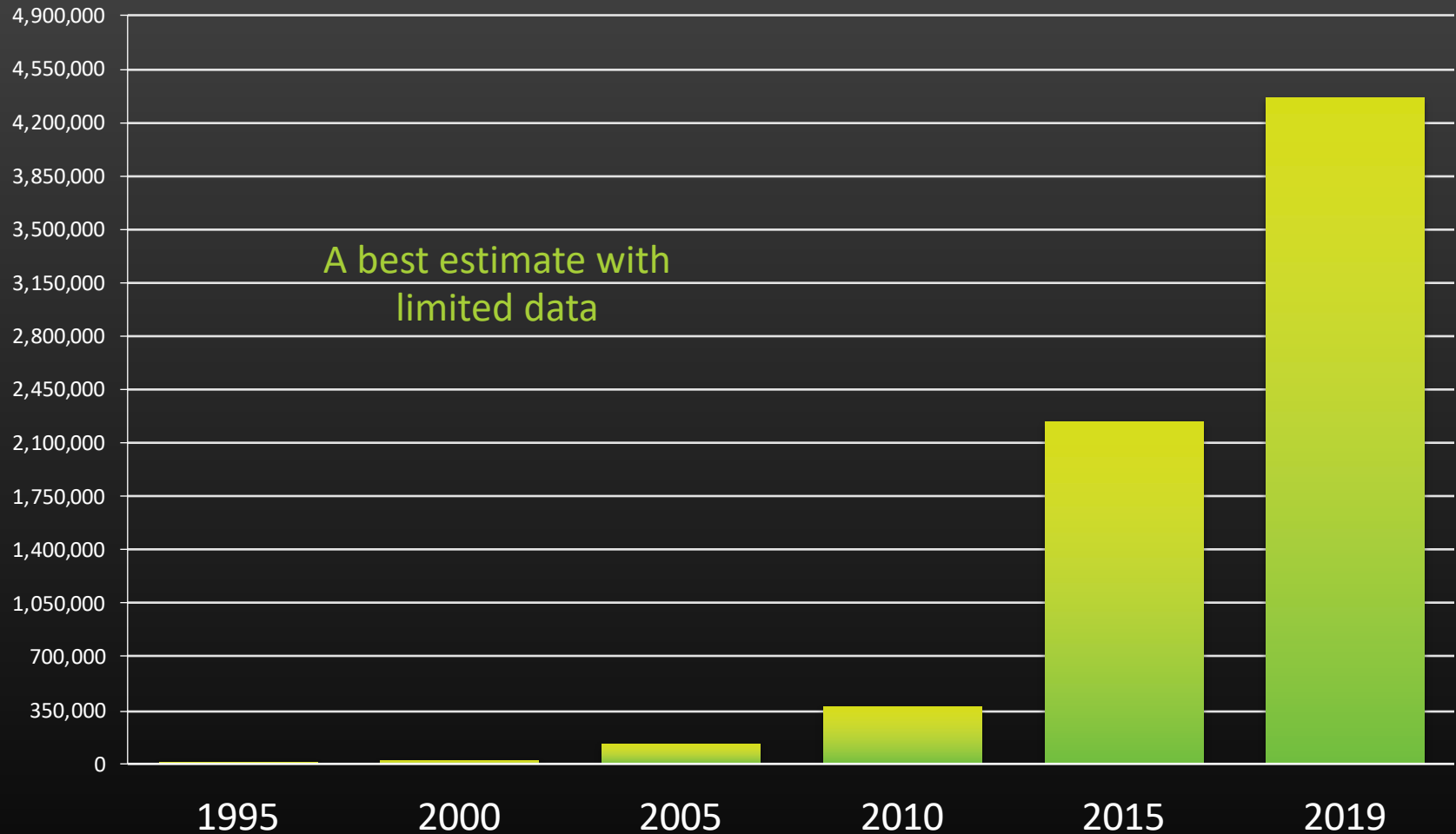




Yellow = CPM Engagements Red = CPMs



Increase in Churches



Incomplete sample, but pattern seems to hold



24:14's Vision

Vision: The Good News of Jesus Christ for every person and a Church for every people

Mission: Kingdom movements in all unreached peoples and every place

Initial Goal: Kingdom Movement engagements in all unreached peoples and every place by December 31, 2025



24:14's Values

- Fully reaching the **UNREACHED** peoples and places of the earth
- Reaching them through **CHURCH PLANTING MOVEMENT** strategies
- Engaging them through movement strategies with **URGENT SACRIFICE** by 2025
- **COLLABORATING** with others in the 24:14 community so we can make progress together



Join the 24:14 Community

- Join the 24:14 Community at: <https://www.2414now.net/get-involved/>
- Questions? Contact: data@2414now.net or view our FAQs: <https://www.2414now.net/about-us/>

To report CPM engagement or progress contact Justin D. Long
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“And this good news of the King’s reign will be heralded throughout the whole world as a sacrificial witness to **every people group, and then the end will come.**” –Matthew 24:14

